

Conditions of participation „#bestbikebanger-Challenge“

1. Subject of the conditions of participation and organizer

- (1) These conditions of participation regulate the participation for the #bestbikebanger-challenge, as well as any necessary transfers of rights. By participating in this competition, the participant agrees that the Serfaus-Fiss-Ladis Marketing GmbH and the Serfaus-Fiss-Ladis tourism association can use the images submitted for the competition without restriction and for an unlimited period of time. This applies to the social media channels, website, print, press and media
- (2) The competition is organized by the Serfaus-Fiss-Ladis Marketing GmbH, Gänsackerweg 2, 6534 Serfaus. The competition is in no way sponsored, supported or organized by Instagram or Facebook. The only contact and responsible party is the Serfaus-Fiss-Ladis Marketing GmbH.

2. Participation

- (1) Anyone who has reached the age of 16 is eligible to participate. Participation with false identities or with identities from third parties is not permitted.
- (2) Eligible participants can take part in the #bestbikebanger-challenge by posting pictures of biking in Serfaus-Fiss-Ladis on their Instagram channels with the hashtags #bestbikebanger and #serfausfissladis. The participants also have to mark the Instagram account @bikeparkserfausfissladis in their post. The images must be taken in the region of Serfaus-Fiss-Ladis (bike park or single trails) and must not contain any advertising of any kind for a brand, region or similar.
- (3) Participation is possible from the 27th of June 2020 until the 18th of October 2020.

3. Prizes und prize notification

- (1) Among all eligible participants, a jury decides on the best pictures with the hashtags mentioned above. The main prize is a weekend with 2 overnight stays with breakfast + all-mountain rides tickets for a family of 4 for the 2021 summer season (excluding meals, drinks and travel expenses). In addition, four additional prizes will be awarded (e.g. caps, tires, shirts, jerseys).
- (2) The winners will be determined after the end of the 2020 summer season (after the 18th of October 2020) among all eligible participants. The winners are selected from a jury consisting of representatives from the Serfaus-Fiss-Ladis Tourist Board, the Bikepark Serfaus-Fiss-Ladis and bike professional Jackson Goldstone. The winners will be contacted via Instagram and then published.

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- (3) After the announcement, the winner must contact the organizer by email within 10 days (community@serfaus-fiss-ladis.at) and submit his or her personal data (name, address, email address, telephone number, passport number and date of birth). If the prize is not accepted within this period, the entitlement to the prize expires. A new winner will then be determined.
- (4) Only one win is possible per participant.
- (5) The prize is neither transferable, nor can the prize be exchanged or redeemed for cash. After the end of the summer season 2021, the entitlement to the voucher expires.
- (6) The prize is valid for the summer season 2021 (according to the official season times 2021) and is issued in the form of a voucher. The voucher can be redeemed according to free capacity in the region. Highly demanded vacation dates are excluded from the prize. Allocation of accommodation is carried out exclusively by the Serfaus-Fiss-Ladis Tourist Board. We would like to point out that only the original voucher with the signature is valid and must be handed in at the accommodation on the day of arrival. Confirmed reservations can no longer be changed or cancelled. Otherwise cancellation costs will be charged.
- (7) If circumstances arise for which we are not responsible, the respective winner accepts a reasonable replacement prize. Such circumstances, are in particular those that lie with the sponsors of the prizes.
- (8) The prizes will be sent to the winner by mail to the address given. When the prize is handed over to a transport person, the risk passes to the winner. We are not responsible for delivery damage.

4. Exclusion

- (1) A violation of these conditions of participation entitles us to exclude the respective participant from participation. This applies in particular if the participant provides incorrect information or violates applicable law or the rights of third parties by means of other content (e.g. comments). The same applies to comments that can be viewed as glorifying violence, objectionable, harassing or degrading or that otherwise violate the sense of social decency.
- (2) If the excluded participant is a winner who has already been drawn, the prize can be withdrawn retrospectively.

5. Premature termination and changes

We reserve the right to end the competition at any time, also without compliance of deadlines, in whole or in part prematurely or to change its procedure if it is not possible to guarantee that the competition will be carried out correctly for technical reasons (e.g.

computer virus, manipulation, or errors in software / hardware) or legal reasons.

6. Data protection

We are responsible for the collection, processing and use of the personal data of the participants, provided that we process them ourselves. We will only use the personal data of the participant within the framework of the legal regulations of the data protection law. We will only save, process and use the information insofar as this is necessary for the provision of the competition or the participant's consent. This also includes use to exercise the granted rights of use. The data will only be used to run the competition and will then be deleted.

In addition, by participating in the #bestbikebanger-challenge, the participant agrees that the Serfaus-Fiss-Ladis Marketing GmbH and the Serfaus-Fiss-Ladis Tourist Board can use the images submitted for the competition without restriction and for an unlimited period. This applies to the social media channels, website, print, press and media. The description and the course of this challenge are part of the "#bestbikebanger-challenge" campaign.

The participant can request information about the personal data stored at any time. Otherwise, our data protection declaration applies, which is available at www.serfaus-fiss-ladis.at/en/Data-protection.

7. Final provisions

- (1) If the conditions of participation contain invalid regulations, the efficacy of the conditions remains unaffected.
- (2) Austrian law applies. A legal process to check the draw is excluded.

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